

TyreWatch.com Platform Introduction



29th April 2021

Introduction



TyreWatch.com is an evolving platform developed over 5 years creating a digital tyre management platform to manage the wheel\tyre remotely on a connected vehicle.



The TyreWatch Team



Privately Owned

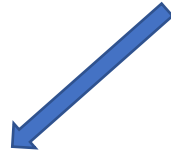
Introductions – The Team

- Glenn Sherwood, 46 years in the tyre industry
 - Mark Longden, 22 years in the automotive industry
 - Peter Roffey, 32 years in the tyre industry
 - Anne Parker, 25 years in the tyre industry
- + customer & technical support, field service support and data scientists

System Guide



Tyre Sensors – internally fitted to the wheel, and wheel loss sensors and brackets to the wheels



Data sent to a control box



Data sent to a Telematics box*



Data to Tyrewatch cloud



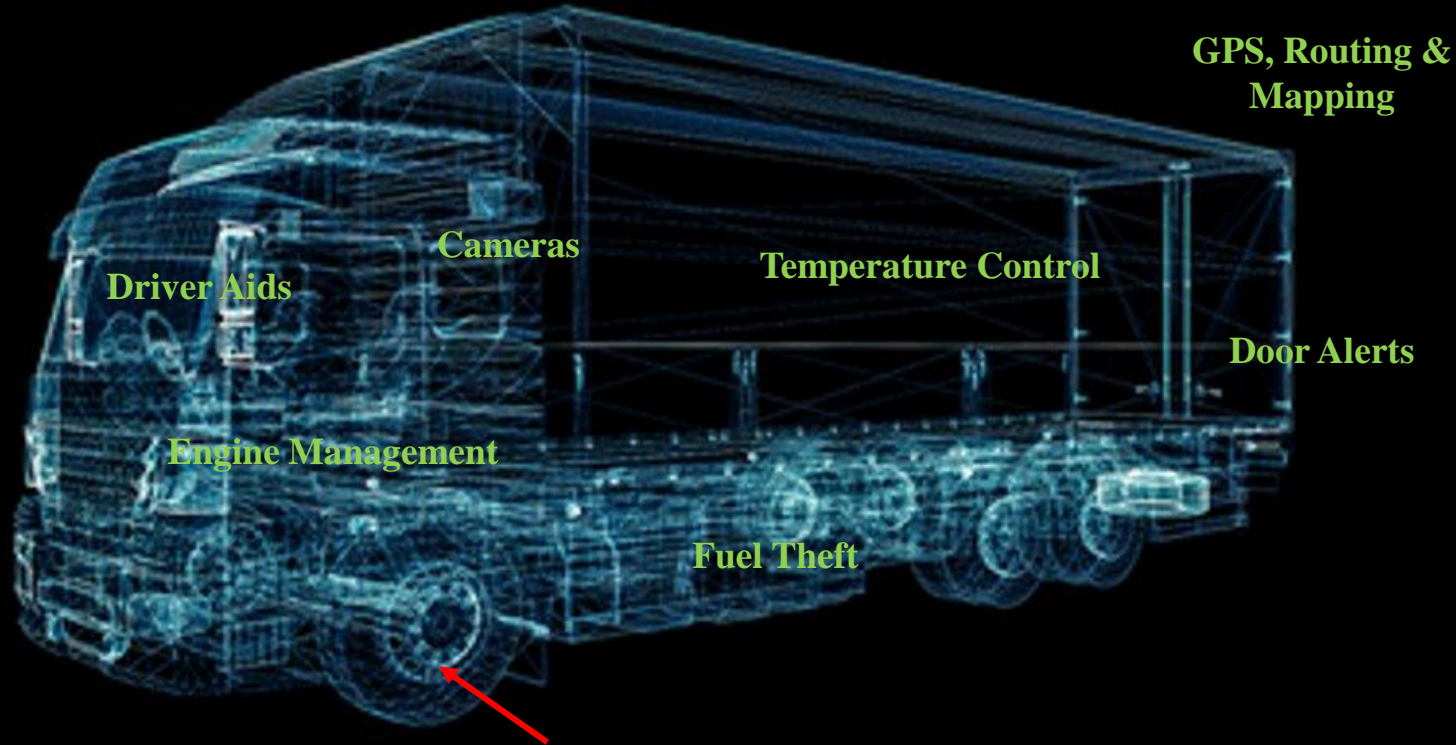
Data and control made visible in user friendly application to Qube and its key service agents



Auto alerts for maintenance and actions to key nominated personnel –
All RED alerts are warned to the driver in cab by red LED
Automatic data feed to workshops based upon service dates Y/N



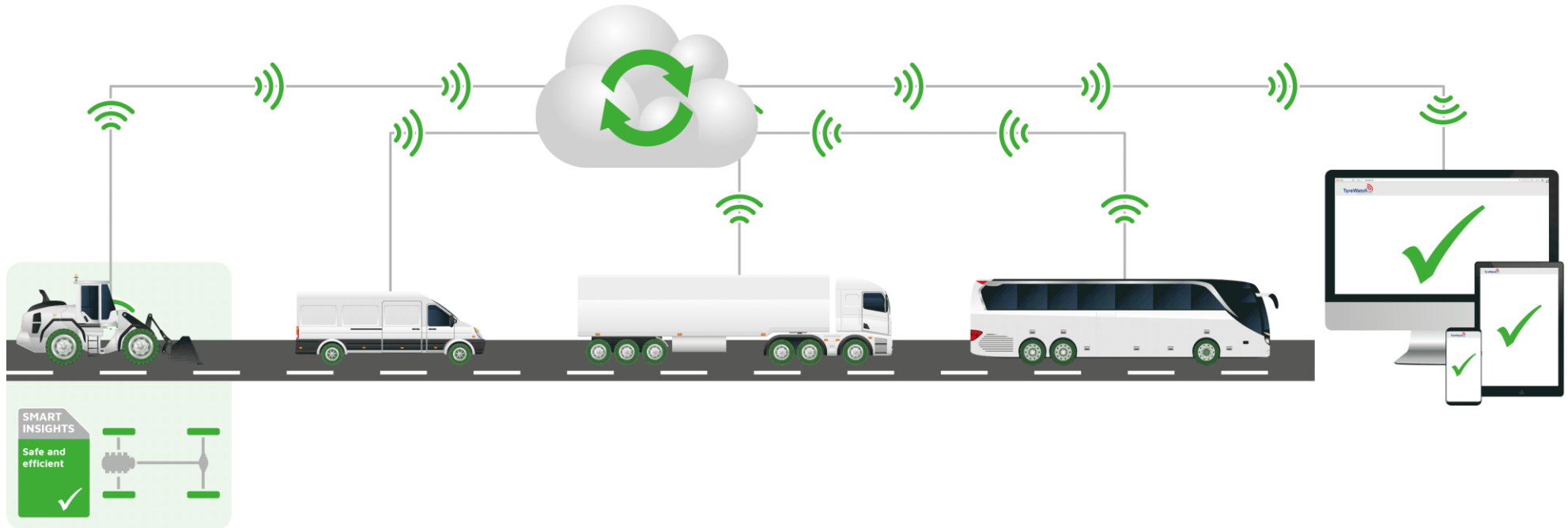
The Connected Vehicle



Connected Wheel & Tyre

Digital Overview

Remote Monitoring



The Reasons



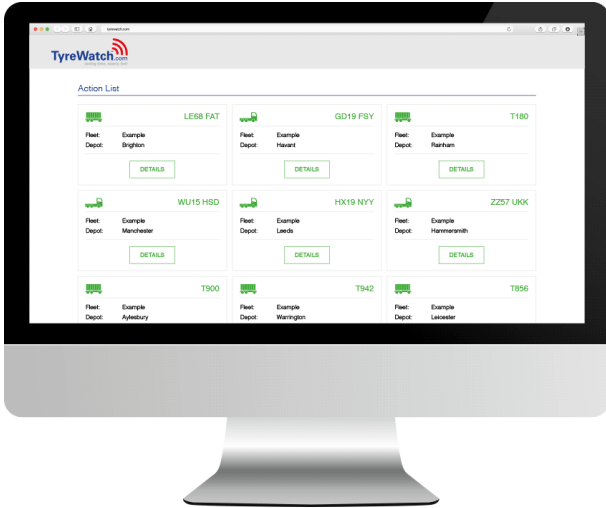
- 87% of HGV roadside breakdowns are caused by tyre failure
- 40% of HGV road traffic accidents are caused by tyre failure
- 90% of tyre-related breakdowns are caused by under-inflation
- The average cost of a tyre-related roadside breakdown is £500 + intangibles
- 20% of fleet truck tyres run at least 10% below optimum pressure
- 1 in 20 (5%) fleet truck tyres run at least 20% below optimum pressure
- 50% of fleet truck tyres run between 5% and 10% under-inflated

The 4th highest cost is tyres, and it affects the highest cost, which is fuel and has the biggest environmental impact.

The Benefits



Tyres naturally deflate by 2-3% every month without an effective tyre monitoring system. Fully connected autonomous systems,



- Saves fuel between 1-2%,
- Reduces CO₂ emissions (2.68kg of CO₂ per 1 litre of diesel),
- Improving tyre life anywhere between 10-30%,
- Reduction in vehicle particulate emissions PM2.5 and PM10 from premature tyre wear.
- Saving 95% of tyre related breakdowns,
- Improving overall safety & compliance in the fleet,
- Improved vehicle uptime and utilization,
- Improved service and workshop savings in time and costs,
- Giving back control of the fleet.



Pro's & Con's of a TyreWatch Connected System



Standard Non-Connected System

TyreWatch Connected System

	Standard Non-Connected System	TyreWatch Connected System
Agnostic to tyre brand	✓	✓
Agnostic to vehicle type	✓	✓
Connected to telematics + integration	X	✓
In-cab alert	✓	✓
Driver dependent	✓	X
24\7-365 automated alerts (email & SMS)	X	✓
Time saving on safety inspections	X	✓
Fuel saving	?	✓
KPI reporting	X	✓
Reduction in roadside recovery	✓	✓
Reduction in tyre damage	?	✓
Dynamic wheel security	✓	✓
Continuous remote monitoring	X	✓
Remote brake\hub temperature monitoring	X	✓
Brake\hub temperature critical alert	✓	✓
Predictive time to critical	X	✓
Driver anti-tamper monitoring	X	✓
False positive alerts	✓	X

Note: Non-connected TPMS systems will alert when tyre becomes critical @ 20%.

Ongoing Development of the Platform



Current Features

- ✓ Pressure
- ✓ Temperature
- ✓ Predictive Time to Critical
- ✓ Remote Automated Monitoring
- ✓ Automated Alerts & Reports
- ✓ Environmental Impact Measuring CO₂

In Development in 2021

- Dynamic Vehicle Alignment – (first trials April 2021)
- Wheel Security – (first trials late 2021)
- Dynamic Environmental Impact in Measurement Tool PM2.10 – (late 2021)
- Predictive Tread Wear – (first quarter 2022)



Technology & Industry Partners



TyreWatch & AlignWatch Technology Partners



SOLUTION DESIGN, CONNECTIVITY
MATHEMATICAL MODELLING



WHEEL SENSOR DESIGN
AND SIGNAL PROCESSING



COMPUTATIONAL AND
FE MODELLING



ARTIFICIAL INTELLIGENCE



BIG DATA ANALYTICS
STANDARDISED TEST PROTOCOL

TyreWatch & AlignWatch Industry Partners



Go Ahead



Connecting tyres and wheels for smarter working

Live Demo



<https://tyrewatch.ifmscloud.com/#/fleet/overview>



Thank you